2017 7th International Conference on Information, Communication and Education Application (ICEA 2017)

2017 7th International Symposium on Knowledge Acquisition and Modeling (KAM 2017)

2017 6th EEM International Conference on Education Science and Social Science (EEM-ESSS 2017)

2017 4th PMSS International Conference on Environmental Studies, Health Services and Social Sciences (EHS 2017)

2017 7th ICEA International Conference on Information Science, Library Science and Social Sciences (ILS 2017)

November 25-26, 2017, Singapore, Singapore

Conference Program Guide

Co-sponsors

Information Engineering Research Institute, USA
Singapore Management and Sports Science Institute, Singapore
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# Part I Conference Schedule

## November 24, 2017, Singapore

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<td>10:00-17:00</td>
<td>Registration</td>
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## November 25, 2017, Singapore

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<td>09:00-09:15</td>
<td>Opening Ceremony</td>
<td>Holiday Inn Express Singapore Katong</td>
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<tr>
<td>09:15-10:00</td>
<td>Plenary Speech</td>
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<tr>
<td>10:00-10:15</td>
<td>Coffee Break</td>
<td>Holiday Inn Express Singapore Katong</td>
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<tr>
<td>10:15-12:00</td>
<td>Oral Session 1</td>
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</tr>
<tr>
<td>12:00-13:00</td>
<td>Lunch Buffet</td>
<td></td>
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<tr>
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<td>Oral Session 2</td>
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</tbody>
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## November 26, 2017, Singapore

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tbody>
<tr>
<td>09:00-12:00</td>
<td>Free Talk</td>
<td>Holiday Inn Express Singapore Katong</td>
</tr>
</tbody>
</table>
Part II Plenary Speech

Plenary Speech:
# Part III Oral Sessions

<table>
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<th>Oral Session 1:</th>
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<td><strong>Time:</strong> 10:15 – 12:00</td>
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<th>Oral Session 2:</th>
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<tr>
<td><strong>Time:</strong> 14:00-18:00</td>
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</table>
Part V Hotel Information

Singapore

1. City Profile

Singapore, officially the Republic of Singapore, is a Southeast Asian city-state off the southern tip of the Malay Peninsula, 137 kilometres (85 mi) north of the equator. An island country made up of 63 islands, it is separated from Malaysia by the Straits of Johor to its north and from Indonesia's Riau Islands by the Singapore Strait to its south. Singapore is highly urbanised but almost half of the country is covered by greenery. More land is being created for development through land reclamation.

Singapore had been a part of various local empires since it was first inhabited in the second century AD. Modern Singapore was founded as a trading post of the East India Company by Sir Stamford Raffles in 1819 with permission from the Sultanate of Johor. The British obtained full sovereignty over the island in 1824 and Singapore became one of the British Straits Settlements in 1826. Singapore was occupied by the Japanese in World War II and reverted to British rule after the war. It became internally self-governing in 1959. Singapore united with other former British territories to form Malaysia in 1963 and became a fully independent state two years later after separation from Malaysia. Since then it has had a massive increase in wealth, and is one of the Four Asian Tigers. The economy depends heavily on the industry and service sectors. Singapore is a world leader in several areas: It is the world's fourth-leading financial centre, the world's second-biggest casino gambling market, and the world's third-largest oil refining centre. The port of Singapore is one of the five busiest ports in the world, most notable for being the busiest transshipment port in the world. The country is home to more US dollar millionaire households per capita than any other country. The World Bank notes Singapore as the easiest place in the world to do business. The country has the world's third highest GDP PPP per capita of US$59,936, making Singapore one of the world's
wealthiest countries.

2. Hotel & Conference Venue

Holiday Inn Express Singapore Katong

Holiday Inn Express Singapore Katong, your smart stay option in the city fringe which offers quality accommodation and great service. With its convenient location, the hotel offers easy access to the city's must-see destinations. Located at the waterfront of One Fullerton, The Merlion Park promises great views of Singapore's cityscape and significant landmarks. Whether you're visiting the area in the day or night, you are in for a visual treat, capture those great photo moments!

The new Holiday Inn Express Singapore Katong is the smart choice for savvy business and leisure travelers, offering a relaxed affordable and hassle free stay every time. Located on the site of the former Joo Chiat police station in Singapore’s first heritage town and next to the I12 Katong mall at the East Coast-Joo Chiat road junction, Holiday Inn Express Singapore Katong is a 10-minute drive from the financial centre, 15 minutes from Changi Airport as well as in close proximity to Singapore Expo, Changi Business Park and Singapore Sports Hub.

In addition, you can take a stroll down East Coast and Joo Chiat Roads to discover the Peranakan culture that is synonymous to this area. From mouthwatering local cuisine to quaint, colourful shophouses and foodies, you will find that this area has plenty to offer. Try the Laksa Noodles at 328 Katong Laksa or shop at I12 Katong Mall located at the intersection of East Coast and Joo Chiat Roads.

Hotel Address: 88 East Coast Road, #07-05 Katong Square, Joo Chiat and East Coast, Singapore, 423371
Website: https://www.ihg.com/holidayinnexpress/hotels/us/en/singapore/sinka/hoteldetail

Room Reservation
Tel: 65-0-67232001/400 886 2255
Email: sales.sinka@ihg.com

Note: ICEA 2017, KAM 2017, EEM-ESSS 2017, EHS 2017, ILS 2017 will be held as scheduled at the hotel. The conference committees don’t provide hotel booking service, so please do it yourself in advance.
3. Travel Guide

Resorts World Sentosa

Resorts World Sentosa is an integrated resort on the island of Sentosa, off the southern coast of Singapore. The key attractions include one of Singapore's two casinos, a Universal Studios theme park and Marine Life Park, which includes the world's largest oceanarium.

The S$6.59 billion (US$4.93 billion) resort is developed by Genting Singapore, listed on the SGX. It is one of the world's most expensive casino properties, after Marina Bay Sands. The resort occupies over 49 hectares (121 acres) of land and, when fully open, will employ more than 10,000 people directly. Resorts World Sentosa is a sister resort to Resorts World Genting, Pahang, Malaysia and Resorts World Manila, Philippines.

The soft launch of the first four hotels took place on 20 January 2010, with the FestiveWalk shopping mall following on February 1. The casino opened on 14 February the first auspicious day of the Chinese New Year. The Maritime Experiential Museum will open on
October 15, 2011. The Marine Life Park will open in 2012. Resorts World Sentosa is also expected to hold large-scale exhibitions such as Valentino, Retrospective: Past/Present/Future.

Marina Bay Sands

Marina Bay Sands is an integrated resort fronting Marina Bay in Singapore. Developed by Las Vegas Sands, it is billed as the world's most expensive standalone casino property at S$8 billion, including cost of the prime land.

With the casino complete, the resort features a 2,561-room hotel, a 1,300,000-square-foot (120,000 m²) convention-exhibition centre, the 800,000-square-foot (74,000 m²). The Shoppes at Marina Bay Sands mall, a museum, two large theatres, seven "celebrity chef" restaurants, two floating Crystal Pavilions, an ice skating rink, and the world's largest atrium casino with 500 tables and 1,600 slot machines. The complex is topped by a 340m-long SkyPark with a capacity of 3,900 people and a 150m infinity swimming pool, set on top of the world's largest public cantilevered platform, which overhangs the north tower by 67m. The 20-hectare resort was designed by Moshe Safdie Architects. The local architect of record was Aedas Singapore, and engineering was provided by Arup and Parsons Brinkerhoff (MEP). The main contractor was Ssangyong Engineering and Construction

The Merlion

The Merlion is a mythical creature with the head of a lion and the body of a fish, used as a mascot and national personification of Singapore. Its name combines "mer" meaning the sea and "lion". The fish body represents Singapore's origin as a fishing village when it was called Temasek, which means "sea town" in Javanese. The lion head represents Singapore's original name—Singapura—meaning "lion city" or "kota singa".

The symbol was designed by Fraser Brunner, a member of the Souvenir Committee and curator of the Van Klief Aquarium, for the logo of the Singapore Tourism Board (STB) in use from 26 March 1964 to 1997 and has been its trademarked symbol since 20 July 1966. Although the STB changed their logo in 1997, the STB Act continues to protect the Merlion symbol. Approval must be received from STB before it can be used. The Merlion appears frequently on STB-approved souvenirs.
新加坡

1. 城市概况

新加坡是东南亚的一个岛国，也是一个城市国家。该国位于马来半岛南端，毗邻马六甲海峡南口，其南面有新加坡海峡与印尼相隔，北面有柔佛海峡与马来西亚相望，并以长堤相连于新马之间。新加坡是全球最为富裕的国家之一，其经济模式被称作为“国家资本主义”，属于新兴的发达国家，并以稳定的政局、廉洁高效的政府而著称。新加坡是亚洲最重要的金融、服务和航运中心之一。根据全球金融中心指数的排名，新加坡也是第四大金融中心。新加坡在城市保洁方面成效显著，绿化效果良好，走在新加坡，犹如徜徉于绿叶红花之海，故有“花园城市”之美称。

新加坡是位于马来半岛最南端的一个岛屿，勤劳勇敢的人民在这片弹丸之地创造出了许多世界奇迹，成为亚洲乃至世界的航运中心。新加坡是一个城市国家，原意为“狮城”。据马来史籍记载，公元1324年左右，苏门答腊的室利佛逝王国王子乘船到达此岛，在现今的新加坡河口无意中发现一头动物形若狮子，于是把这座小岛取名Singapura。Singa就是狮子的意思，Pura则代表城市，而狮子具有勇猛、雄健的特征，故以此作为地名，这就是新加坡“狮城”的来历。

新加坡市区（CBD）是新加坡共和国首都，位于新加坡岛最南端，面积将近100平方公里，约占全岛面积的1/7。市区是全国政治、经济、文化中心，有“花园城市”之称。珊顿道是东南亚乃至国际的金融中心，相毗连的吉宝港口也是世界上最繁忙的港口之一。在市区新加坡河口上，矗立一座乳白石的“狮头鱼尾”雕像，它是新加坡的象征和标志。

新加坡地处热带长夏无冬，长年受赤道低压带控制，为赤道多雨气候，每年平均温度在23至35度之间。12月份可谓是狮城一年中最冷的一个月，平均低温徘徊在摄氏23至24度左右。新加坡降雨充足，也常有雷暴，年均降雨量在2,400毫米左右，每年11月至12月为雨季，吹东北季候风。狮城每日的平均相对湿度为84%，12月是全年最潮湿的月份。

新加坡是一个多元民族的国家，华人即汉族占新加坡居民人口中的74.1%，而马来人、印度裔和欧亚裔占人口的1/4。新加坡华人大部分源自中国福建、广东、浙江和海南等地，其中4成是闽南人，其次是潮汕人、广府人、客家人、海南人和福州人等。政府实行种族平等政策，这里没有种族歧视和纷争，而极为可贵的是，新加坡四大族群，自独立建国以后，齐心协力共同营造新加坡。因此新加坡人极为珍惜、维护和尽可能巩固这个奇迹，并不视之为理所当然。
2. 酒店简介

新加坡加东智选假日酒店

新加坡加东智选假日酒店酒店位于文化遗产地区——加东（Katong），距离东海岸公园（East Coast Parkway）的海滩仅有5分钟车程，提供现代风格的客房以及各种自助式设施和服务。客人可以前往品牌自身的零售中心和附近的商场轻松购物，或在健身中心锻炼身体，随后前往内部酒吧享用饮品。

Holiday Inn Express Singapore Katong 酒店位于前如切警察局（Joo Chiat Police Station）场地上，坐落在热闹的店铺、餐馆以及咖啡馆之中，毗邻112加东购物中心（112 Katong）。酒店距离新加坡会展中心（Singapore Expo）和樟宜商业园（Changi Business Park）等附近的景点均有15分钟车程，距离新加坡体育城（Singapore Sports Hub）有10分钟车程，距离滨海堤坝（Marina Barrage）5公里，距离中央商务区（Central Business District）有15分钟车程，距离世界级的樟宜机场（Changi Airport）仅10公里。

所有客房均享有时尚的设计以及周边地区和城市的景致，铺有地毯，提供干净的床单、枕头、32英寸的平板有线电视、宽敞的壁橱、保险箱、沏茶/咖啡设施以及迷你冰箱。

Great Room 餐厅供应自助早餐，并于每天的11:00后转换成社交空间。

掌握多国语言的前台24小时工作人员提供办理入住和退房服务以及免费行李寄存服务。酒店提供免费使用的干洗、洗衣以及熨烫设施。

无需预订：住宿场所设有私人停车设施，收费标准：每小时SGD1。

酒店地址：88 East Coast Road, #07-05 Katong Square,如切及东海岸地区,新加坡,423371,新加坡

房间预订
电话：65-0-67232001/400 886 2255
邮箱：sales.sinka@ihg.com

3. 旅游指南

圣淘沙名胜世界

圣淘沙名胜世界坐落于新加坡圣淘沙岛，此娱乐城拥有东南亚独一无二的环球影城主题公园、全球最大的海洋生物园、赌城、各类娱乐演出以及六家风格各异的星级酒店等。新加坡环球影城包含了科幻城市、埃及、纽约、失落的世界、好莱坞大道、史莱克 4D 电影等七大主题区，都是以好莱坞卖座电影设计出的精彩游乐项目。

此外，圣淘沙名胜世界也提供多元化的娱乐节目，包括常驻摇滚杂技巨献《生之旅》、《仙鹤芭蕾》和《梦之湖》等免费公众景点，游客们还可以坐上世界最高的双轨过山车，体验两辆过山车近距离擦身而过的刺激其中 18 个是专门为新加坡环球影城设计的。

作为亚洲顶级一站式综合娱乐城和独一无二的家庭度假目的地，新加坡圣淘沙名胜世界集吃喝玩乐购及住宿于一身，让时尚年轻一族、全家大小、会奖企业等都可于此欢度悠闲假期。

新加坡环球影城

东南亚独一无二的环球影城主题乐园。2010 年吸引了超过 200 万名的游客。24 项不同主题的游乐设施中有 18 项专为新加坡影城设计和修改。包括全球最高的双轨过山车和全球首创“变形金刚 3D
对决”机动游乐项目。七大主题区—好莱坞、纽约、科幻城市、古埃及、失落的世界、遥远王国、马
达加斯加。

海洋生物园

世界上最大的水族馆，重量级海洋生物如虎鲨、魔鬼鱼及令人叹为观止的珊瑚礁和深海鱼类。有
机会从防身铁笼内近距离亲手喂养虎鲨。在世界最长之一的珊瑚礁浮潜玩乐。与海豚一起乘风破浪。

海事博物馆及水族馆

新加坡首家海事馆，带领游客驶回东南亚古老的航海年代，感受海洋探险的传奇、亚洲与中东之
间海上贸易的欣欣向荣。繁华市集、台风剧场、互动展览、沉船展品、逼真还原的古船和一系列丰富
多彩的寓教于乐项目正等待着您的探索！360度台风剧场内，游客登上一艘船只，从中体验船只在狂
风暴雨中经历旋转、翻覆以至沉没的惊险过程。

金沙综合娱乐城

新加坡斥资 1800 亿新元打造“金沙娱乐城”，由 3 栋高达 55 层的饭店构成，远看就像一个“川”字，占
地共 20.6 公顷，金沙娱乐城拥有号称全球最高的空中
花园及户外游泳池。坐落于滨海湾，娱乐城包括赌场、
剧院、艺术科学博物馆、大饭店、展览中心及宴会大厅，共 6 大建筑系列。追逐豪华时尚的购物狂们也将迎
来新的惊喜。娱乐城皆有名牌店铺如 Gucci、Hermès、
Prada、Yves Saint 等。金沙综合娱乐城拥有一个全球
最高的户外游泳池，其高度达 200 米、泳池长 150 米。乍看
之下，游泳池犹如建在世界的边缘，“水天相接”处，没有护栏，没有边界，仿佛有一道瀑布从“边
界”处飞流直下。滨海湾金沙建筑群重新改变新加
坡的天际线。为三座酒店冠上荣耀之光的，是位于
第 57 楼的金沙空中花园，在这里可以 360 度全角
俯瞰新加坡的繁华之美。这座占地一公顷的空中绿
洲将汇集葱茏的绿荫、雅致的花园、美妙的餐厅，
甚至一座无边泳池。站在这里，就如登临世界之巅。

鱼尾狮公园

鱼尾狮是一种虚构的鱼身狮头的动物。它在 1964 年由
时任 Van Kleef 水族馆馆长的 Fraser Brunner 先生所
设计的。两年后被新加坡旅游局采用作为标志，一直
沿用到 1997 年。在这期间，鱼尾狮已成为新加坡的代
表。每年各地的游客专程造访鱼尾狮公园与鱼尾狮拍
照留念。鱼尾狮雕像的设计灵感来自《马来纪年》的
记载公元 14 世纪时一位印尼巨港王子遇到风暴船漂流
至此，他一登陆就看到一只神奇的野兽，随从告诉他
那是一只狮子。他于是为这座岛取名狮子城。至于塑像的鱼尾造型，浮泳于层层海浪间既代表新加坡从渔港变成商港的特性，同时也象征我们南来谋生求存的祖祖辈辈们。

鱼尾狮像坐落在市内新加坡河畔，是新加坡的标志和象征。该塑像高 8.6 米，重 70 吨，狮子口中喷出一股清水，它是由雕刻家，林浪新先生和他的两个孩子在 1972 年 5 月完成的作品。在鱼尾狮像背面的一小块场地有四块石碑，碑文讲述了鱼尾狮象征新加坡的故事。大鱼尾狮附近还建有一座小鱼尾狮，它高 2 米，重 3 吨，该狮塑像也是林先生的作品。狮身由混凝土制作，表面覆盖上陶瓷鳞片，而眼睛则是红色的小茶杯。夜晚，眺望鱼尾狮公园外海，船影朦胧，千万盏灯火闪烁，一派海国风光。
Part VI Instructions for Presentations

Oral Presentation

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files

Duration of each Presentation (Tentatively):

Regular Oral Session: about 15 Minutes of Presentation, 5 Minutes of Q&A

Keynote Speech: 40 Minutes of Presentation, 10 Minutes of Q&A
Part VII   Contact Us

KAM 2017 Committee
Email: KAM2017@126.com
Tel: (+86) 13697322976

EEM-ESSS 2017 Committee
Email: esss2017@126.com
Tel: (+86)13554628561

EHS 2017 Committee
Email: EHS_2017@126.com
Tel: (+86) 13697322976

ILS 2017 Committee
E-mail: ils2017@126.com
Tel: (+86) 18627816203

ICEA 2017 Committee